

**Dallas Bridge Association Board of Directors
Minutes of Meeting 06/11/24**

Attendees: Connie Scott, Bob Holliday, Bill Driscoll, Bill Higgins, Truett Cates, Mary Chaffin, Milt Neher, Cheryl Rider and Paul Taylor were present. Mary Chaffin was absent. The June meeting was held after the McKinney Bridge Club Tuesday game.

The May minutes were approved.

Ed Yetter provided the financial reports, which were approved.

As of May 31, 2024 the unit has total cash assets of \$72,526.07. There is \$18,221.59 in the checking account and \$54,304.48 in the Fidelity investment account. As of May 31 the unit is missing the 2024 budget by \$19,219.19. Ththree recent factors have significantly impacted 2024 net income:

- The Spring Sectional lost \$2,553.89 in net income on a budgeted net income gain of \$2,000 due to low attendance.
- The unit has incurred an unbudgeted expense of \$4,176.19 due to the theft of the large trailer.
- The Memorial Day Touranment has booked a loss of \$3,460.60 against a budgeted net gain of \$2,000. due to poor attendance. The remaining expenses and the income from the tournament will be booked in June.
- The unit has spent \$2,236.36 for tournament supplies that is not budgeted until August.

These factors account for a net income loss of \$12,427.04 and for \$16,427.04 of the net income budget shortfall.

Bill Driscoll and Bob Holliday presented the member communications report for February via email.

Date	Reads	Percent Read	Clicks on Links	Unsubs	Spam	Bounces	Email Theme
05/09/24	661	57.50%	24	0	0	0	Memorial Day Sectional
05/12/24	613	53.40%	6	2	0	1	Hotel Deadline
05/14/24	659	57.50%	20	0	0	1	Unit Game May 5 and Memorial Day Sectional
05/20/24	642	56.01%	39	0	0	2	Memorial Day Sectional and GNT
06/02/24	628	54.80%	97	0	0	2	June Newsletter
0506/24	651	56.80%	43	0	0	1	Memorial Day Sectional

Upcoming emails will focus on the June 16 Unit Game/STAC Game and the 2024 Dallas Labor Day Regional.

Bill Higgins presented the membership report via email.

The unit had 6 new members in May. Three members were reinstated. No members transferred in, 3 member were moved to unpaid status and 8 members became inactive. Total unit membership is

now 1315. A slow but steady decline in membership continues. .

Our unit's participation in the Return to the Fold program is far exceeding our targets. It is not exactly clear how that will translate into our quarterly payment for the 2nd quarter or going forward, but we have done all that has been expected of us.

The board discussed the 2024 Memorial Day Sectional.

Feedback for the tournament was mostly positive:

- Hospitality was great as usual.
- The playing area was ideal, well lit and spacious.
- The food was terrible.

Attendance at the Memorial Day Sectional was far short of expectations. The reasons for this are not exactly clear but may include bridge fatigue from the just-completed Fort Worth Regional, a general decline in tournament attendance due to aging or other unknown factors. This event will not be held in 2025.

Cheryl Rider presented the Equipment report.

The board authorized Cheryl to contact the person in Albuquerque to see if the 20 sets of boards with cards are still available. If so, the board authorized her to negotiate for these and the other 60 sets without cards and work out the most efficient method of getting them here.

Ed Yetter reports that the magistrate hearing for the large trailer is scheduled for July 18. Once the trailer is released he will coordinate with James Carroll to have it returned to the new storage location. Ed will initiate the Dispute Resolution Process with Public Storage this month to see if some or all of our cost can be recovered.

Ed Yetter led a discussion about the 2024 Labor Day Regional.

Ed Yetter and Tomi Storey will meet with the event staff at the Marriott Courtyard to begin finalizing all plans for the tournament later this month. Ed will keep the board informed of decisions and any issues encountered. There are a number of publicity efforts that are about to begin:

- The “Regional Story” which will be published on the District 16 website
- The Day-1 bulletin which will be emailed to previous-year attendees in July
- The District 16 Robley email letter which will also be emailed to all District 16 members in July.

Milt Neher presented a Unit Game report.

All future unit games will be held at King of Glory Church and will be run by either Friendly Bridge Club or Valley View Bridge Club. . Unit games are scheduled for the following dates;

June,16

July 14

August 4

September 15

October 6

November 17

December 8 – Holiday Party

There are no Pro-Am games scheduled.

The board discussed the 2025 tournament schedule.

There was general consensus that 4 sectionals and a Regional were too many tournaments. There was also agreement that, considering the turnout, the cost structure at the Holiday Inn is prohibitive. Therefore, there will not be a Memorial Day tournament going forward.

Milt Neher presented an analysis he has conducted on where our players are earning their masterpoints. It revealed that masterpoints earned in face-to-face events this year is only about 36% of total masterpoints earned. The rest are earned in online games. The conclusion is that our tournament attendance is being negatively impacted by the online games.

The dates for 2025 tournaments are;
2/12/25 – 2/15/25 – Winter Sectional
8/26/25 - 8/31/25 – Labor Day Regional
11/5/25 – 11/8/25 – Fall Sectional

We currently have no workable date for the 2025 Spring Sectional. Ed Yetter will reach out to Lovers Lane UMC to see if they can accommodate us at any time next Spring.

Truett Cates presented an Intermediate/Newcomer report.

Truett continues to research the ACBL Mentor/Mentee program and the program being run by the Houston unit. There are unique rules for each program that may not work well for us. He is working with the McKinney club to create a model for the program so it can then be rolled out to other clubs.

New Business

The District Meeting will be held in Austin on July 6. Scott Nason will be unable to attend and needs someone to attend in his place ,or attend virtually to represent the unit. He will work with the board to find someone to do this.

The board voted not to submit a candidate for the Jacoby Award this year.

Their is no meeting in July. The August meeting will be held on Wednesday, August 14 at 10:00 AM, at King of Glory Church, prior to the Wednesday Valley View game.